



NewspaperDirect PressDisplay

NewspaperDirect



For instant access to full-image same-day newspapers online, start here...

NewspaperDirect PressDisplay, distributed by ProQuest, is the easy, affordable and more environmentally friendly way to provide a virtual newspaper library for your library users.

PressDisplay provides your library users with same-day, online access to a library of more than 1,000 papers from 93 countries around the globe and in 44 languages. Users can read these papers in full-image format, cover-to-cover or section-by-section, complete with headlines, photos, graphics, adverts, quizzes, sudoku and crosswords, and much more!



PRESSDISPLAY

PressDisplay: A truly global newspaper library

- **Papers are available in 44 languages from 93 countries**, helping libraries support the needs of overseas faculties and students as well as delivering a current news service with global coverage.
- **6 language interfaces** available, allowing users to customise the interface.
- **Translation of articles** from original language into a number of other languages.
- Listen to **audio of articles in translation** as well as the original language.
- **Newspapers delivered the same day** of publication from all over the globe, some even in advance of the printed version.

PressDisplay: An enhanced reading experience

- **Papers are available in full-image format**, so your library users can view the original paper and turn the pages, just like reading the real thing.
- **60 day back file** allows users to search for specific topics or browse papers to track the history of a current news story.

- **SmartNavigation** allows your users to set up RSS feeds, share articles via social networking sites including Digg™ and Del.i.cious, comment on articles and rank them, and much more.
- **Multi-title searching** so users can customise and broaden their search across all titles.
- **Librarians Picks** allows you to choose the most important papers and customise your home page to view them first.
- **No additional plug-ins or browsers** are required so the news is accessible from your computer and mobile devices.
- **Printing for all titles** allows print page and article image, in addition to text article-level printing available in SmartNavigation titles.

PressDisplay: The ideal library resource for current news

- **Economical and more environmentally friendly option** – save money on overseas newspaper print subscriptions and save paper by delivering current news online.
- **Sustainability** – provide hundreds of newspapers in an environmentally friendly online format.
- **Reducing costs** – save money on subscriptions, handling and postage costs.

- **Instant coverage** – save time in waiting for delivery of papers. Deliver the most current news available the same day.
- **Space saving** – all today's papers, plus a 60 day back file in a searchable, easy-to-use digital facsimile. No need to store, sort or tidy lots of paper-based news.
- **PressReader** – for BlackBerry®, iPhone and iPod Touch.

Also available from ProQuest

Critical Mention

Stay on top of breaking news and the latest on worldwide events with the ability to search over 500 television and radio broadcast news stations. *Critical Mention*, a comprehensive, web-based television search and broadcast monitoring platform, allows users to proactively monitor coverage of their organisation, competitors and customers.

ProQuest Newsstand™

Choose from over 1,300 local, regional, national and international titles, with more than 1,000 in full text. Available on the ProQuest platform and cross-searchable with other ProQuest collections, *ProQuest Newsstand* allows users to pick and choose the best of current news with a significant back file, from one source.

SMARTNAVIGATION

The smart way to "read the paper" – available exclusively in PressDisplay.

SmartNavigation is available on all titles designated with a Smart logo on the front page thumbnail and in the title selection menu.

SmartNavigation's advanced digital features allow users greater flexibility while searching for information.

- Article Jumps & Linking to Related Articles
- Article Printing
- Article Text View
- Interactive Radio
- Language translation of articles
- Picture Gallery
- RSS feeds
- Social networking – post links to blogs, Facebook, Digg™ and Del.icio.us
- Table of Contents

The screenshot shows the PressDisplay interface with the following features highlighted:

- Choose by Country:** A dropdown menu on the left side of the page.
- Table of Contents:** A sidebar on the right listing various sections like Front Page, Opinions, etc.
- Listen to Articles:** A button or icon for audio playback.
- Social Networking:** Icons for Facebook, Digg, and Del.icio.us.
- Language Translation:** A button for translating the article content.
- Article Rank:** A feature for ranking or voting on articles.
- ASCII Version:** A button for accessing a text-based version of the article.

Take a free trial today

PressDisplay is available via ProQuest. To take advantage of our free trial offer, please contact newspapers@proquest.co.uk and quote **MKT 793 10**.

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