

THE JOHN JOHNSON COLLECTION

An Archive of Printed Ephemera

Access over 65,000 rare documents for a unique insight into everyday life in Britain in the 18th, 19th and 20th centuries.

- Adverts which provide a fascinating view into the rise of consumerism.
- 19th century entertainment materials, including playbills, tickets and programmes which show the development of leisure activities and popular and high culture.
- Booktrade material, including prospectuses, bookplates and trade cards.
- Popular prints, including topographical, humorous and satirical prints.
- Crimes, murders and executions, including broadsides and pamphlets which provide evidence of the workings of the judicial system.



Log in now at this library – ask your librarian for details

<http://johnjohnson.chadwyck.co.uk>

What is The John Johnson Collection: An Archive of Printed Ephemera?

The *John Johnson Collection: An Archive of Printed Ephemera* provides access to thousands of items selected from the *John Johnson Collection of Printed Ephemera* housed in the Bodleian Library, Oxford, offering unique insights into the changing nature of everyday life in Britain in the 18th, 19th and early 20th centuries. There are five collections: *Nineteenth-Century Entertainment*, the *Booktrade*, *Popular Prints*, *Crimes, Murders and Executions*, and *Advertising*.

How can I access The John Johnson Collection: An Archive of Printed Ephemera?

Your library has access to *The John Johnson Collection: An Archive of Printed Ephemera* and it is available on your network. Please ask a librarian or department member for details on how to access the service.



Getting started

Searching

From the homepage of *The John Johnson Collection: An Archive of Printed Ephemera* you can type a keyword into the **Quick Search Box**.



For more search options, click the **Search** tab on the information bar. The **Search** page allows you to use limits and input terms in different search fields to get a more focused set of results.

You can choose either to **Search All** or search individual collections, as each of the five collections has its own dedicated search screen with unique search fields.



You can sort your search results by relevance and date. Once you have retrieved your search results, you can further limit your searches by applying filters by collection, document type, physical form, production method and date.



For a more detailed guide to searching this collection, you can watch a demonstration on the site in the **Information Resources** section – <http://johnjohnson.chadwyck.co.uk/info/demo.do>

Browsing

From the homepage of *The John Johnson Collection: An Archive of Printed Ephemera* you can click the **Browse** tab on the information bar. Contents on the **Browse** page are organised in shelfmark order, as they are catalogued in the original collection in the Bodleian Library.



Click the **+** icon to view the subcategories for each collection. The hyperlinked text on the summary list provides access to the full record display and a thumbnail image.



For a more detailed guide to browsing this collection, you can watch a demonstration on the site in the **Information Resources** section – <http://johnjohnson.chadwyck.co.uk/info/demo.do>

Viewing images

Images are initially viewable as thumbnails, but when a full record is clicked on, the image is opened in a **Document Image (Flash) display** which allows users to zoom, pan and rotate the image.



To view instances of your search term in the full text, you can **switch to JPEG view**. In this view, pages which contain instances of your search term are highlighted. In each instance the search term is highlighted in the document view.

Lightbox

Users can add any image to their own personal, password-protected **Lightbox**, using the **Save Image to Lightbox** link.

Information Resources

The **Information Resources** section tab can be found in the toolbar that appears on every page of *The John Johnson Collection: An Archive of Printed Ephemera*. In this area of the site users can find out more about the collection, what's new, join the mailing list, find out about the terms and conditions of use of the site and get technical support.

My Archive

Users can create a **My Archive** profile to save records and searches for future reference. Simply pick a username and password to use this area of the site.

For a more detailed guide to the features of this collection, you can watch a demonstration on the site in the **Information Resources** section – <http://johnjohnson.chadwyck.co.uk/info/demo.do>